

APPNA 41ST ANNUAL CONVENTION

ADVERTISEMENT REGISTRATION

ADS WILL NOT BE ACCEPTED WITHOUT PAYMENT

AD SUBMISSION DEADLINE:

MAY 31, 2018

COMPANY NAME					
CONTACT NAME		PREFERRED PHONE			
ADDRESS					
CITY		STATE		ZIP	
E-MAIL					

AD TYPE	PRICE
BACK COVER OUTSIDE	\$4,000.00
FRONT COVER INSIDE	\$3,000.00
BACK COVER INSIDE	\$3,000.00
FULL REGULAR PAGE	\$1,250.00
HALF PAGE	\$700.00
TOTAL	\$

SUBMISSION INSTRUCTIONS

AD SPECIFICATIONS CAN BE FOUND ON THE NEXT PAGE. FOR QUESTIONS REGARDING DESIGN PLEASE CONTACT LAIQ AT SIDIQUILAIQ@HOTMAIL.COM	SUBMIT ADVERTISEMENT FILE AND PAYMENT FORM TO KAROLINA STRACK AT MEETINGS@APPNA.ORG
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PAYMENT

A 3% NON-REFUNDABLE PROCESSING CHARGE WILL BE ADDED TO ALL CREDIT AND DEBIT CARD TRANSACTIONS.

BY SIGNING BELOW I AGREE TO ALL CHARGES LISTED IN THE TOTAL ON THIS FORM AND THE 3% NON-REFUNDABLE PROCESSING FEE. I ALSO ACKNOWLEDGE THAT ADS ARE NON-REFUNDABLE.

CREDIT CARD PAYMENT

PLEASE SUBMIT CREDIT CARD PAYMENT FORM VIA:	EMAIL	MEETINGS@APPNA.ORG	FAX	630-968-8677
MASTERCARD	DISCOVER	VISA	AMEX	
CARD HOLDER NAME				
CARD NUMBER				
EXPIRY DATE		CVV		BILLING ZIP CODE
CARD HOLDER SIGNATURE REQUIRED				

CHECK PAYMENT

SUBMITTING INSTRUCTIONS:	PLEASE MAKE CHECK PAYABLE TO "APPNA" WITH MEMO "41 ST ANNUAL AD". COMPLETED FORM MUST BE MAILED WITH CHECK.		
CHECK NUMBER		MAILING ADDRESS	APPNA 6414 S. Cass Ave Westmont, IL 60559
CHECK ISSUER SIGNATURE REQUIRED			

ADVERTISEMENT GUIDELINES

FULL PAGE AD SPECIFICATIONS	8.25 IN. X 10.75 IN. IF FULL BLEED THEN AD SIZE WILL BE 8.5 IN X 11 IN. PLEASE ADD 0.25 IN. BLEED ON ALL FOUR SIDES.
HALF PAGE AD SPECIFICATIONS	8.25 IN. X 5.25 IN.
QUARTER PAGE AD SPECIFICATIONS	4.12 IN. X 5.25 IN.

MANDATORY FILE REQUIREMENTS

ADS MUST BE IN PRINT/PRESS READY PDF FORMAT WITH ALL FONTS IMBEDDED. THIS PDF MAY BE CREATED USING INDESIGN, QUARK EXPRESS, PHOTOSHOP, FREEHAND, OR ILLUSTRATOR.

WORD, POWERPOINT, PUBLISHER OR ANY OTHER FILE TYPES THAT ARE NOT LISTED ABOVE WILL NOT BE ACCEPTED.

JPG OR GIF FORMATS ARE NOT SUITED FOR PRINTED PUBLICATIONS. THIS MAY RESULT IN LOW RESOLUTION FOR YOUR AD AND IT WILL NOT LOOK PRESENTABLE IN THE JOURNAL.

IMAGE MUST HAVE MINIMUM 300 DPI.

IF YOU OR YOUR AD AGENCY ARE PROVIDING THE AD ARTWORK, YOU MUST MEET THE REQUIREMENTS MENTIONED IN THIS GUIDELINE. FAILURE TO DO SO WILL RESULT IN INCURRING ADDITIONAL CHARGES AND A DELAY.

IF V4IDEAS IS DEVELOPING YOUR AD FOR YOU, ALL OF THIS WILL BE TAKEN CARE OF BY US. PLEASE NOTE THAT THERE ARE SEPARATE CHARGES FOR DEVELOPING ADS. PLEASE CONTACT LAIQ AT V4IDEAS FOR DETAILS.

SUBMISSION

PAYMENT FORM MUST BE ATTACHED TO ALL AD SUBMISSIONS. ADS SUBMITTED WITHOUT THE PAYMENT FORM WILL NOT BE ACCEPTED.

PLEASE SEND PRINT/PRESS READY PDF WITH ALL FONTS EMBEDDED. NATIVE FILES WILL NOT BE ACCEPTED.

FILES AND PAYMENT CAN BE SENT TO KAROLINA STRACK AT MEETINGS@APPNA.ORG FOR TIMELY PROCESSING PLEASE TYPE THE NAME OF YOUR COMPANY AND AD SIZE IN THE SUBJECT LINE OF THE EMAIL. ADS SUBMITTED WITHOUT PAYMENT FORM ATTACHED WILL NOT BE PLACED IN THE PUBLICATION.

FOR QUESTIONS REGARDING DESIGN PLEASE CONTACT LAIQ AT SIDDIQUILAIQ@HOTMAIL.COM

SIGNATURE & ACKNOWLEDGMENT	I AGREE TO ALL TERMS, CONDITIONS AND FINANCIAL PAYMENTS. I UNDERSTAND THAT MY AD WILL NOT BE PLACED IN THE PUBLICATION WITHOUT PAYMENT.
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DATE		SIGNATURE	
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