

**ADS WILL NOT BE ACCEPTED WITHOUT PAYMENT****AD SUBMISSION DEADLINE:****03/31/2018**

COMPANY NAME					
CONTACT NAME				PREFERRED PHONE	
ADDRESS					
CITY		STATE		ZIP	
E-MAIL					

AD TYPE		CIRCLE ONE	
BACK COVER OUTSIDE	\$3,000.00	HALF PAGE	\$500.00
FRONT COVER INSIDE	\$2,000.00	QUARTER PAGE	\$250.00
FULL REGULAR PAGE	\$1,000.00	TOTAL DUE	\$ _____

**PAYMENT**

BY SIGNING BELOW I AGREE TO ALL CHARGES LISTED IN THE TOTAL ON THIS FORM AND THE 3% NON-REFUNDABLE PROCESSING FEE. I ALSO ACKNOWLEDGE THAT ADS ARE NON-REFUNDABLE.

**A 3% NON-REFUNDABLE PROCESSING CHARGE WILL BE ADDED TO ALL CREDIT AND DEBIT CARD TRANSACTIONS.**

CREDIT CARD PAYMENT	SUBMIT CREDIT CARD PAYMENT FORM VIA:	EMAIL	<a href="mailto:MEETINGS@APPNA.ORG">MEETINGS@APPNA.ORG</a>	FAX	630-968-8677
MASTERCARD	DISCOVER	VISA	AMEX		
CARD HOLDER NAME					
CARD NUMBER					
EXPIRY DATE		CVV		BILLING ZIP CODE	
CARD HOLDER SIGNATURE REQUIRED					
CHECK PAYMENT	PLEASE MAKE CHECK PAYABLE TO "APPNA" WITH MEMO "2018 SPRING MEETING". <b>COMPLETED FORM MUST BE MAILED WITH CHECK.</b>	CHECK NUMBER	_____	MAIL TO:	APPNA 6414 S. Cass Ave Westmont, IL 60559
CHECK ISSUER SIGNATURE REQUIRED					

**ADVERTISEMENT GUIDELINES**

FULL PAGE AD SPECIFICATIONS	8.25 IN. X 10.75 IN. IF FULL BLEED THEN AD SIZE WILL BE 8.5 IN X 11 IN. PLEASE ADD 0.25 IN. BLEED ON ALL FOUR SIDES.		
HALF PAGE AD SPECIFICATIONS	8.25 IN. X 5.25 IN.	QUARTER PAGE AD SPECIFICATIONS	4.25 IN. X 5.5 IN.
MANDATORY FILE REQUIREMENTS	IMAGE MUST HAVE MINIMUM 300 DPI.		

**ADS MUST BE IN PRINT/PRESS READY PDF FORMAT WITH ALL FONTS IMBEDDED.**

THIS PDF MAY BE CREATED USING INDESIGN, QUARK EXPRESS, PHOTOSHOP, FREEHAND, OR ILLUSTRATOR.

WORD, POWERPOINT, PUBLISHER OR ANY OTHER FILE TYPES THAT ARE NOT LISTED ABOVE **WILL NOT BE ACCEPTED.**

JPG OR GIF FORMATS ARE NOT SUITED FOR PRINTED PUBLICATIONS. THIS MAY RESULT IN LOW RESOLUTION FOR YOUR AD AND IT WILL NOT LOOK PRESENTABLE IN THE JOURNAL.

IF YOU OR YOUR AD AGENCY ARE PROVIDING THE AD ARTWORK, YOU MUST MEET THE REQUIREMENTS MENTIONED IN THIS GUIDELINE. FAILURE TO DO SO WILL RESULT IN INCURRING ADDITIONAL CHARGES AND A DELAY.

IF V4IDEAS IS DEVELOPING YOUR AD FOR YOU, ALL OF THIS WILL BE TAKEN CARE OF BY US. PLEASE NOTE THAT THERE ARE SEPARATE CHARGES FOR DEVELOPING ADS. PLEASE CONTACT LAIQ AT V4IDEAS FOR DETAILS.

**SUBMISSION**

PAYMENT FORM MUST BE ATTACHED TO ALL AD SUBMISSIONS. ADS SUBMITTED WITHOUT THE PAYMENT FORM WILL NOT BE ACCEPTED.

PLEASE SEND PRINT/PRESS READY PDF WITH ALL FONTS EMBEDDED. NATIVE FILES WILL NOT BE ACCEPTED.

FILES AND PAYMENT CAN BE SENT TO KAROLINA STRACK AT [MEETINGS@APPNA.ORG](mailto:MEETINGS@APPNA.ORG)

FOR TIMELY PROCESSING PLEASE TYPE THE NAME OF YOUR COMPANY AND AD SIZE IN THE SUBJECT LINE OF THE EMAIL. ADS SUBMITTED WITHOUT PAYMENT FORM ATTACHED WILL NOT BE PLACED IN THE PUBLICATION.

**FOR QUESTIONS REGARDING DESIGN PLEASE CONTACT LAIQ AT [SIDDIQUILAIQ@HOTMAIL.COM](mailto:SIDDIQUILAIQ@HOTMAIL.COM)**

SIGNATURE & ACKNOWLEDGMENT	I AGREE TO ALL TERMS, CONDITIONS AND FINANCIAL PAYMENTS. I UNDERSTAND THAT MY AD WILL NOT BE PLACED IN THE PUBLICATION WITHOUT PAYMENT.		
DATE		SIGNATURE	