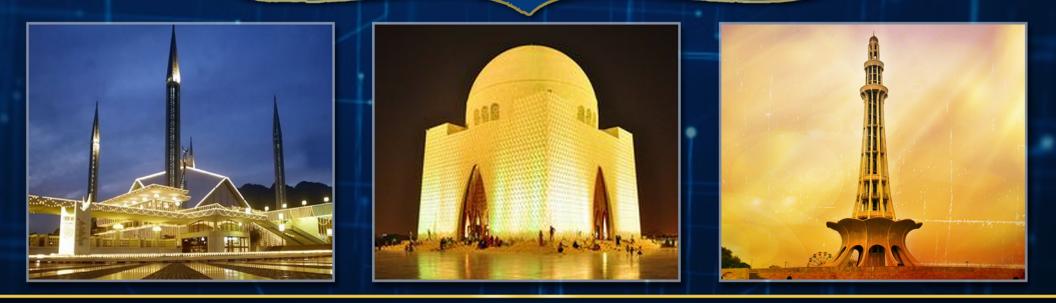


JINNAH SINDH MEDICAL UNIVERSITY

ASSOCIATION OF PHYSICIANS OF PAKISTANI DESCENT OF NORTH AMERICA

# APPNA 1st GLOBAL HEALTHCARE SUMMIT 2018 December 17-22, 2018 Islamabad, Lahore & Karachi, Pakistan



Healthcare . Education . Advocacy

## WHO WE ARE

APPNA (Association of Physicians of Pakistani-descent of North America) was founded in 1977 to provide a network for physicians of Pakistani decent in North America. Today, APPNA, the largest Pakistani organization in the US, represents over 18,000 physicians of Pakistani origin in North America, with diverse contributions in their respective disciplines and to their local communities.

APPNA fosters scientific development, education, and improved delivery in the fields of medicine and healthcare.

APPNA champions Pakistani physicians and supports them in their assimilation, adjustment, and transition into North America.

APPNA institutes collaborates with other Medical organizations in North America to maximize the impact of their work. APPNA emphasizes a focus on charity work, in particular, medical relief and volunteer opportunities in Pakistan.

APPNA encourages improved healthcare delivery through medical education through strong linkages between APPNA and medical institutions in Pakistan.

APPNA informs and educates decision-makers involved in healthcare initiatives.

## WHERE WE ARE

Association of Physicians of Pakistani-descent of North America (APPNA) is the second largest non-profit ethnic medical organization in the United States and our central office is located in Chicago. APPNA represents the interests of over 18,000 practicing physicians and thousands of medical students, residents, fellows and allied health members of Pakistani origin in the United States. It also serves as an umbrella organization for over 50 component societies situated in almost every state and representing different Medical Colleges of Pakistan.

# NATIONAL REACH THROUGH COMPONENT CHAPTERS



APPNA serves as an umbrella organization for a network of over 50 component societies; Alumni, State and Regional chapter associations, and Specialty organizations. These organizations are located across the United States, each with their independent and joint objectives to help with the mission of APPNA.





# **MESSAGE FROM APPNA PRESIDENT 2018**

#### History in the Making

The first ever APPNA Global Healthcare Summit ("GHS") will be a premier world-class conference in Pakistan, which will take place in December of 2018.

Instead of the traditional one-day winter meeting, the APPNA GHS will be held over the span of five days in two major cities of Pakistan - Lahore and Karachi, where Physicians of Pakistani origin from all over the world will gather to attend this medical education conference.

APPNA has been engaged in providing professional help by transferring knowledge and skills to our medical students and Physicians who are based in Pakistan. It is time that we strategically engage in working with the government of Pakistan and collaborate with all professional medical societies, pharmaceutical companies and medical device companies, to address the health care challenges of a rapidly developing Pakistan.

Our focus will be the following:

- Making progress with the Traumatic Brain Injury ("TBI") guidelines dissemination.
- Improving the training of first responders to help reduce road fatalities by addressing awareness, pre-hospital care, inpatient hospital treatment and rehabilitation treatment.
- Hosting a CEO forum that will allow Healthcare Leaders to freely exchange their views and assist in providing affordable and quality healthcare to all the people of Pakistan.
- The CEO forum will also help with bringing in investment opportunities, providing advanced training and setting up more hospitals and medical institutions in Pakistan.
- Organizing a curriculum that will include lectures, seminars, workshops and pre-conference workshops in areas including, but not limited to, ENT, Anesthesia, Pain service, Cardiology, and Urology. Our premier medical conference will be held at the Sindh Institute of Urology and Transplantation ("SIUT") and will include speakers from around the world.
- Inviting the Vice-Chancellors of all the Medical Universities to discuss the medical curriculum and present their recommendations for the inclusion of the latest developments.
- Partnering with HUM TV as our Media partner, which will help tremendously in getting our message across to all the physicians and Medical Students in Pakistan.

I invite all medical professionals, health industry leaders, technology companies and medical colleges to join this movement by participating in, sponsoring, and contributing towards making quality healthcare accessible and affordable for all people of Pakistan. I urge you to register early and be a part of history.

#### **Iqbal Zafar Hamid, MD** President APPNA 2018

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# GLOBAL SUMMIT CHAIR WELCOMES YOU



It is my distinct pleasure to invite you on behalf of the host committee of 1st APPNA Global Healthcare Summit taking place in two major cities of Pakistan, Lahore and Karachi between December 18 & 23, 2018. This summit will transform what our organization has offered to fellow physicians in Pakistan so far by arranging a state of the art academic and scientific sessions, lectures and seminars. To achieve our goal, we are inviting clinicians, academicians and scientists who are well reputed and highly regarded in their respective disciplines, from across the globe thus elevating our training to international standards. This conference will benefit physicians, medical students, scientists, and business professionals working in related fields. We shall also be providing training in Basic Life Support to first responders such as police officers, fire fighters, ambulance drivers. We are planning to invite Vice Chancellors of various universities to brainstorm about how APPNA can assist them in improving the standard of medical education in

Pakistan. There will also be a discussion about how APPNA can assist new doctors transitioning to the workforce in the United States.

Attendees will spend two days in Lahore, and 3 days in Karachi, engaging in scientific, academic and social dialogue benefitting our attendees, the people of Pakistan, and the medical, academic, and scientific community internationally.

We are excited to partner with Sindh Institute of Urology & Transplant (SIUT) and other medical universities as we kick off the 1st APPNA Global Health Care Summit.

To reach out healthcare professionals who are unable to attend the conference and the general public, various events during the 1st APPNA Global Healthcare Summit will be televised by our media partner, HUM TV. Additionally, most events will be live-streamed on various social media. We will have more information in the coming days.

Please mark your calendar. We look forward to seeing you there!

Best Regards, Akhtar Hamidi, MD, FAPA, CCHP Chair APPNA 1st Global Healthcare Summit



Dr. Zahid Asgher Co-Chair



Dr. Razi Muhammad Co-Chair



Dr. Muzzafar Khan Co-Chair



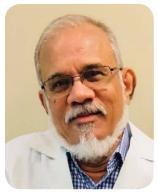
Dr. Namirah Jamshed Co-Chair



Dr. Ayesha Najib Co-Chair



## **HOST COMMITTEE**



Dr. Altaf Hashmi Prof of urology & transplantation, SIUT



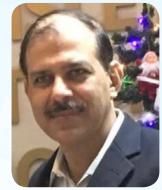
Dr. Amanullah Khan Country Manager IQVIA-IMS Health Pakistan



Dr. Malik Hameedullah Executive Administrator NICVD Karachi



Dr. Rahat Naz



Dr. Sajid Sultan Prof. Pediatric Urology, SIUT



Dr. Nasrullah Malik CEO Ambidex Private Limited



Laiq Ahmed Siddiqui



Dr. Abdul Jabbar Memon Deputy Director Development Health Department Govt. of Sindh



Dr. Rooma Tariq



Dr. lqbal Khan, FCPS, FRCS General/Hair Restorative Surgeon Jinah Post Graduate Medical Centre



Dr. Mansoor Alam President JSMUAANA



Dr. Mian Ahmed Hasan President KEMCAANA



Dr. Aamir Zain Jamal President DOGANA



Dr. Namirah Jamshed President AKUAANA



# HIGHLIGHT YOUR ORGANIZATION AT THE LARGEST GLOBAL PAKISTANI PHYSICIANS GATHERING!

Here is what you can do at this gathering of Pakistani Physicians from across the world:



SHARE







PUBLICIZE PRODUCTS & UPCOMING EVENTS

# CITY OF KARACHI

INFORMATION

Karachi is the capital of the Pakistani province of Sindh. It is the most populous city in Pakistan, sixth most populous city in the world and the 8th most populous metropolitan city in the world. Karachi city is Pakistan's premier industrial and financial centre. Karachi is also Pakistan's most cosmopolitan city. Situated on the Arabian Sea, Karachi serves as a transport hub, and is home to two of Pakistan's two largest seaports, the Port of Karachi and Port Bin Qasim, as well as the busiest airport in Pakistan.

Karachi is one of the world's fastest growing cities, and has communities representing almost every ethnic group in Pakistan.

## CITY OF LAHORE

Lahore is the capital city of the Pakistani province of Punjab. It is the second-most populous city in Pakistan after Karachi. The city is located in the north-eastern end of Pakistan's Punjab province, near the border with the Indian state of Punjab. Lahore is one of Pakistan's wealthiest cities with an estimated GDP of \$58.14 billion as of 2014.

Lahore is the historic cultural centre of the Punjab region, and is the largest Punjabi city in the world. The city has a long history, and was once under the rule of the Hindu Shahis, Ghaznavids, Ghurids, and the Delhi Sultanate.



# EVENT PRELIMINARY PROGRAM



Plenary Session Topic "Leave a Legacy" by Dr. Adeebul Hasan Rizvi

Lectures, Workshop, Scientific Sessions and Pre-Conference Workshops will be on following topics:

Neurology	Dr. Danish Bhatti & Dr. Shahid Rafiq
Cardiology	Dr. Zahid Jamal
Dermatology	Dr. Khalil Khatri & Dr. Babar Rao
Anesthesia & Pain	Dr. Iqbal Z. Hamid & Dr. Irfan Suleman
Ob Gyn	Dr. Sharma Munim
Psychiatry	Dr. Akhtar Hamidi
Medical Education	Dr. Razi Muhammad
Hepatitis	Dr. Bial Hameed
Urology	Dr. Anwar Naqvi, Dr. Altaf Hashmi & Dr. Sajid Sultan
BLS/ACLS	Dr. Asad Hasan

# **OUR PHILANTHROPIC ACTIVITIES IN 2018**

Keeping in mind our theme for 2018 as a guiding light, we are committed to focus our philanthropic activities around Healthcare, Education and Advocacy. Two of such projects that we will be focusing on in 2018 are Mobile Health Clinics in USA and Pakistan as well as establishment of a University in North America.

#### University:

This project will be initiated by APPNA but will be owned by the whole community. This concept of liberal arts educational center by Pakistani American clan will make everyone proud for the generations to come

## **Mobile Health Clinics:**

APPNA Mobile Health Clinics were started earlier this year in Mirpurkhas area in collaboration with Mohammad Medical College. We started the program with 2 Mobile Clinics and Mohammad Medical College provided the physician, staff and medications. In the past 7 months, more than 17000 patients have been seen in small villages around Mirpurkhas. Because of the success of the program to provide healthcare to the most needy segment society of our country, we have decided to expand it. Keeping this expansion in mind, JSMUAANA has donated 2 Mobile Clinics to JSMU for their students, graduates, Residents and PGs to go around smaller communities and provide healthcare. 1 Mobile clinic is added in the fleet of Muhammad Medical college and the 4th one is donated to Bilquees/Razia Trust who provide Hepatitis Screening in interior Sindh. This trust is run by one of our graduate Dr. Sultan Laghari.

In the coming months, we will be adding another 3-4 Mobile Clinics.





## APPNA PROJECTS Your contribution at work for humanity!

Every APPNA meeting in 2018 will have a project, that they will support. In the last 40 years, APPNA has completed multiple projects and ran excellent Social Welfare, Disaster and educational programs on both sides of the pond. Our members work hard and surely, your monetary contribution go a long way to help our people in need. APPNA is proud to share some of these philanthropic achievements over the years.

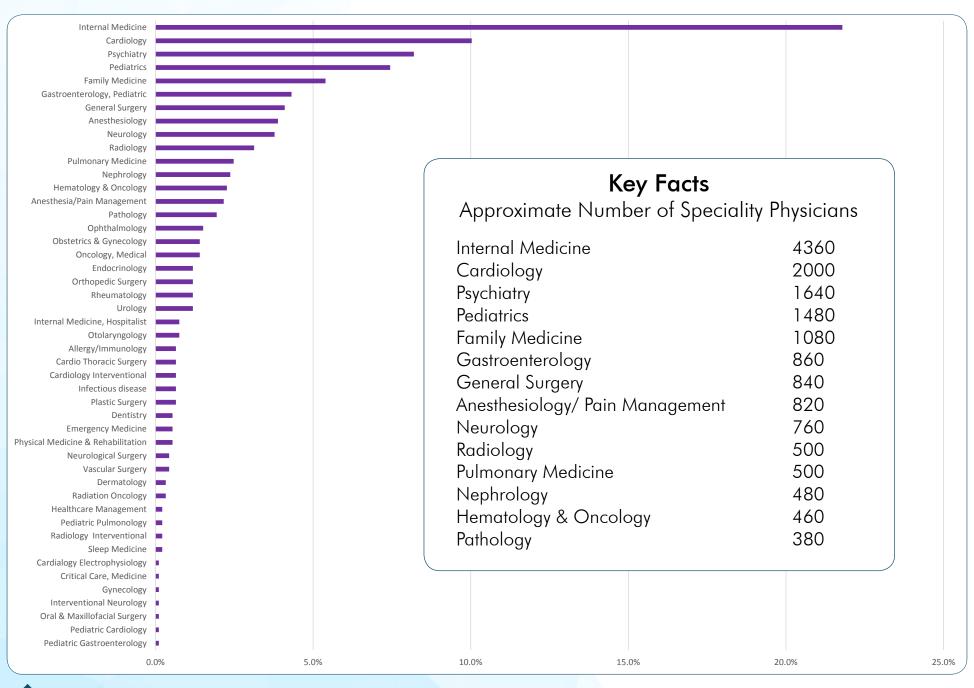
- APPNA free Clinics
- APPNA Medical Missions
- APPNA Telemedicine project
- APPNA Institute of Public Health
- APPNA Muskan( Cleft lip and Palate repair project)
- Munirabad School With TCF
- Thar Well projects
- Cytogenetic lab
- APPNA eye camps
- APPNA sponsored Rehabilitation projects.

Your continued support in the form of attendance and participation at our meetings and Seminars will continue to provide much needed help to our people and we will continue to make you proud of your contributions.





#### SPECIALITY BREAKDOWN OF PAKISTANI PHYSICIANS IN NORTH AMERICA



## APPNA CONTINUING MEDICAL EDUCATION

The mission of the APPNA Office of Continuing Medical Education is to assist practicing physicians, advanced practice providers, and other health care professionals with educational activities to enhance their knowledge and skills in the subject area(s) offered, and apply the knowledge and skills to improve performance and patient outcomes in their practice settings. Our CME Program also dedicated to fostering scientific development and education in the field of medicine and to delivering better health care, irrespective of race, color, creed, or gender.

APPNA provides ACCME-certified Continuing Medical Education (CME) and offers live CME activities, including courses, conferences, and workshops, taking place at APPNA Summit. APPNA's long-standing commitment to offering quality continuing medical education for physicians and healthcare professionals supports our mission to optimize patient care. To this end, our programs are designed to engage learners in interactive learning sessions; provide the most up-to-date information and strategies; and develop or enhance skills that may be applied in clinical practice, research, or teaching.

In addition to CME activities there will be seminars and panel discussions on various health and social issues. We also offer exhibiting space at the APPNA Summit to a diverse spectrum of industry including but not limited to pharmaceuticals, biotechnology, investment, insurance, real-estate and not-for- profit organizations.



## CME Sessions at the Summit

TUES	DAY, C	DECEMBER 18, 2018	LAHORE		
Start	End	Session Name	Speaker Name	Title	Location
9:00am	9:50am	Cardiovascular Complications in Pregnancy	Afshan Hameed, MD, FACOG,FACC	Clinical Professor, Obstetrics & Gynecology School of Medicine - Clinical Professor of Cardiology Medical Director Obstetrics, University of California , Irvine	Lahore Medical and Dental College
10:00am	10:50am	Updates on latest Hepatitis C Treatment	Nora Terrault , MD	Professor of Medicine, Director Viral Hepatitis Clinic, University of California , San Francisco	Lahore Medical and Dental College
11:00am	11:50am	Improving Patient safety Improves Clinical outcomes	Kaleem Sayyed , MD, MPH	Health care Administrator, Chief of Quality ,Clinical Systems Program Office South Central VA Healthcare System	Lahore Medical and Dental College
WEDNESDAY, DECEMBER 19, 2018		LAHORE			
Start	End	Session Name	Speaker Name	Title	Location
9:00am	12:00pm	CME Sessions			King Edwards Medical University
FRID	AY, DE	CEMBER 21, 2018	KARACHI		
Start	End	Session Name	Speaker Name	Title	Location
8:30am	9:25am	"Leave a Legacy" - Plenary Session	Dr. Adeeb ul Hasan Rizvi	Founder SIUT Karachi	SIUT, Karachi
9:30am	10:20am	Update in Viral Hepatitis	Bilal Hameed, MD	Associate Professor of Medicine, Program Director ,Hepatology Fellowship Program, University of California, San Francisco	SIUT, Karachi
10:30am	11:20am	Post Traumatic Stress Disorder	Asim Shah, MD	Executive Vice Chairman , Professor ,Menninger Department of Psychiatry and Family and Community Medicine, Division of Community Psychiatry, Baylor College of Medicine - Chief of Psychiatry , Ben Taube Hospital/Harris Health System	SIUT, Karachi

## **CME Sessions at the Summit**

11:30am 2:00pm	12:20pm 2:40pm	Improving Patient safety Improves Clinical outcomes Cerebrovascular Accidents	Kaleem Sayyed , MD, MPH Dr. Danish Bhatti	Health care Administrator, Chief of Quality ,Clinical Systems Program Office South Central VA Healthcare System	SIUT, Karachi SIUT, Karachi
SATU	RDAY,	DECEMBER 22, 2018	KARACHI		
Start	End	Session Name	Speaker Name	Title	Location
9:00am	9:50am	Cardiovascular Diseases in Pakistan	Dr. Hanif Bashir	President, Pakistan Society of Interventional Cardiology - Secretary, Faculty Cardiology, College of Physicians and Surgeons Pakistan (CPSP) - Executive Director, Medical Director	SIUT, Karachi
10:00am	10:50am	Management of Diabetes Mellitus	Dr. Sara Nadeem	Agha Khan University Hospital, Karachi, Pakistan	SIUT, Karachi
11:00am	11:50am	State of the Art Treatment for Pakistan's Drug and Alcohol Crisis	Mahjabeen Islam, MD FAAFP,FASAM	Clinical Associate Professor of Family Medicine, University of Toledo ,College of Medicine - Medical Director , Recovery Center ,Toledo	SIUT, Karachi
1:00pm	1:50pm	Breast Cancer - A Global Perspective	Rabia Bhatti , MD	Clinical Assistant Professor of Surgery, Midwestern University Director Breast Programs Resurrection Medical Center Chicago, St. Mary's and Elizabeth Medical Center Chicago, West Suburban Medical Center Oak Park	SIUT, Karachi
2:00pm	2:50pm	Genetics	Rizwan Naeem, MD	Professor, Albert Einstein College of Medicine, NY	SIUT, Karachi

TOTAL 13 hrs of AMA PRA CATEGORY 1 CREDIT ACTIVITY

ALL CME AND WORKSHOP ACTIVITY IS OFFERED UNDER RESA COMMITTEE

Dr. Saqib Masroor , Chair RESA Committee

Dr. Irfan A. Mirza, Chair APPNA Global CME Committee

## Scientific Workshops at the Summit

MON	DAY, [	DECEMBER 17, 2018	ISLAMABAD		
Start	End	Session Name		Location	
8:00AM	3:00PM	NUMS Scientific and Research Workshop/Seminar	NUMS, Rawalpindi		
TUES	SDAY,	DECEMBER 18, 2018	LAHORE		
Start	End	Session Name	Workshop Director	Title	Location
9:00am	12:00pm	Acute Stroke Management in ER	Drs Qasim Bashir Dr. Shahid Rafiq	President Pakistan Stroke Society APPNA Education Coordinator	Lahore Medical and Dental College
9:00am	12:00pm	Heapatitis C	Dr. Bilal Hameed	Professor of Medicine, Direcor Viral Hepatitis Clinic, University of California, San Francisco	Lahore Medical and Dental College
9:00am	12:30pm	Regional Anesthesia	Dr. Irfan Suleman	Assistant Professor Anesthesia	Lahore Medical and Dental College
<b>FRID</b>	AY, DE	ECEMBER 21, 2018	KARACHI		
Start	End	Session Name	Workshop Director	Title	Location
9:00am	12:30pm	Ultrasound Guided Regional Anesthesia Workshop	Dr. Irfan Suleman	Assisstant Professor, Johns Hopkins University, Baltimore, MD	SIUT, Karachi
9:30am	12:25pm	"Train the Trainers" Medical Education	Dr. Razi Muhammad	Dean Muhammad Medical College, Mirpurkhas, Sindh	SIUT, Karachi
2:00pm	5:00pm	Cosmetic Dermatology Updates	Dr. Khalil Khatri & Dr. Babar Rao		SIUT, Karachi
2:00pm	5:00pm	Communicaion Skills for Students and Physicians	Dr. Razi Muhammad	Dean Muhammad Medical College, Mirpurkhas, Sindh	SIUT, Karachi

## Scientific Workshops at the Summit

SATU	JRDAY	, DECEMBER 22, 2018	KARACHI		
Start	End	Session Name	Workshop Director	Title	Location
9:30am	12:25pm	Acute Stroke Management in ER	Drs Qasim Bashir Dr. Shahid Rafiq	President Pakistan Stroke Society APPNA Education Coordinator	SIUT, Karachi
9:30am	12:25pm	Ob/Gyn - Evidence based standards in Contraception	Dr. Shama Munim	Professor Ob/Gyn, Agha Khan University, Karachi, Pakistan	SIUT, Karachi
9:30am	12:25pm	BLS/ACLS Cerification	Dr. Asad Hasan	Associate Professor, SIUT, Karachi, Pakistan	SIUT, Karachi
1:30pm	4:25pm	BOTOX for Facial Injections	Dr. Danish Bhatti	Director Parkinson Disease Clinic, Un	SIUT, Karachi
1:30pm	4:25pm	Cardiology	Dr. Zahid Jamal	Associate Professor, NICVD, Karachi, Pakistan	SIUT, Karachi
1:30pm	4:25pm	Ethical Issues on Organ Donation	Dr. Anwar Naqvi, Dr. Altaf Hashmi & Dr. Sajid Sultan		SIUT, Karachi

\* CME awarded by APPNA is AMA Category 1A CME

Tentative schedule , final schedule may change , please check the Appna web site for final schedule.

## **OUR PRESENT & PAST PARTNERS**



## **SPONSORSHIP & BOOTH OPPORTUNITIES**

#### PLATINUM SPONSOR

#### Rs. 15,00,000

- Platinum Sponsor Plaque awarded at recognition during the Saturday Annual Banquet
- 5-10 minutes talk time at the APPNA Banquet on Saturday Night event
- Sponsorship recognition during the meeting through promotion of sponsors logo on different event materials.
- One exhibit booth at education workshops in Karachi and Lahore
- One full-page advertisement in the APPNA Global Healthcare Summit 2018 Magazine
- One reserved table with sponsor name (10 tickets) to APPNA Saturday Nigh Banquet

## GOLD SPONSOR

## Rs. 10,00,000

- Gold Sponsor Plaque awarded at recognition during the Saturday Annual Banquet
- Sponsorship recognition during the meeting through promotion of sponsors logo on different event materials.
- One exhibit booth at education workshops in Karachi and Lahore
- One full-page advertisement in the APPNA Global Healthcare Summit 2018 Magazine
- 6 tickets of APPNA Saturday Night Banquet

## SILVER SPONSOR

#### Rs. 5,00,000

- Sponsorship recognition during the meeting through promotion of sponsors logo on different event materials.
- One exhibit booth at education workshops in Karachi and Lahore
- One full-page advertisement in the APPNA Global Healthcare Summit 2018 Magazine
- 4 tickets of APPNA Saturday Night Banquet

## CORPORATE BOOTH

#### Rs. 300,000

- One exhibit booth at education workshops in Karachi and Lahore
- Half page advertisement in the APPNA Global Healthcare Summit 2018 Magazine
- 2 tickets of APPNA Saturday Night Banquet

For all sponsorship, marketing and exhibit opportunities, please contact:

#### Laiq Ahmed Siddiqui at summit@appna.org

# **EXHIBIT OPPORTUNITIES**

Exhibiting allows your company to differentiate your products, services or technology from competitors, and demonstrate your commitment to this science. It is also a perfect platform to launch a new product, collect feedback, network, and generate new leads.

## **ADVERTISEMENT OPPORTUNITIES**

With attendance of over 5000 members at the event and then post-event mailing to all the members, APPNA Summit Journal is a premium brand avenue for advertisers to reach our membership.

Please note these opportunities are on a first come first serve basis.

CIRCULATION & Rates:



1000 copies will be distributed to attendees at the Summit. (Digital Copy will also be available at www.appna.org)

Back Cover	Rs. 1,50,000
nside Title Page	Rs. 1,50,000
nside Back Cover	Rs. 1,00,000
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talf Page	Rs. 30,000
ull Page	Rs. 50,000

For all sponsorship, marketing and exhibit opportunities, please contact: Laiq Ahmed Siddiqui at summit@appna.org







#### **APPNA CENTRAL OFFICE**

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