



**APPNA**

**1<sup>st</sup> APPNA Canadian Meeting**

**September 2-3, 2023**

**Hilton Mississauga Meadowvale**

**Exhibition and Sponsorship Package**

**6750 Mississauga Rd, Mississauga, ON L5N 2L3**

## **Association of Physicians of Pakistani-descent of North America**

### **1<sup>st</sup> APPNA Canadian Meeting September 2-3, 2023**

Hilton Mississauga Meadowvale  
6750 Mississauga Rd, Mississauga, ON L5N 2L3

The Association of Physicians of Pakistani-descent of North America (APPNA) is a not-for-profit organization dedicated to fostering scientific development and education in the field of medicine and to delivering better health care, irrespective of race, color, creed, or gender. APPNA is the second largest ethnic medical society in the United States representing more than 15,000 physicians and health care scientists of Pakistani descent, serving all across the nation.

APPNA is an ACCME accredited body and will Continuing Medical Education (CME) during the meeting. In addition to CME activities there will be seminars and panel discussions on various health and social issues. Additionally, APPNA bazaar allows vendors and non-profit organizations to showcase their products and services throughout the meeting. Exhibitors at APPNA meeting represent a diverse spectrum of industry including but not limited to pharmaceuticals, bio-technology, investment, insurance, real-estate, clothing, jewelry and not-for-profit organizations.

APPNA offers the following CME and Event sponsorship and promotional opportunities for its 46th Annual Summer Convention:

- **Event Sponsorships**
- **CME Sponsorships**
- **Advertise in APPNA Summer Publication**
- **Exhibit at APPNA Bazaar**

**Please Note these opportunities are on a first come first serve basis and require advance payment in full.**

We hope you will find a suitable sponsorship opportunity from the enclosed packages. Please contact us in case you wish to discuss a custom promotional opportunity more suitable to your needs. Your financial contributions made to APPNA are tax deductible. Thank you in advance for your participation and support.

## SPONSORSHIP OPPORTUNITIES

Your Benefits	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,000
Flyer Insert in Registration Bag	✓	✓	✓	✓
½ Page Magazine Ad		✓		
¼ Page Magazine Ad				✓
Full Page Magazine Ad	✓		✓	
Banner Ad on APPNA App	✓	✓		
Recognition on Website	✓	✓	✓	✓
Vendor Booth	✓	✓		
Public Acknowledgement on Stage	✓	✓		
Speech on Stage	5 min			
Gala Event Tickets	8	6	4	2

**APPNA Magazine Ads:**

¼ page \$350 (W: 4.25 x H: 5.5)

½ page \$600 (W: 8.5 x H: 5.5)

Full page \$1,000 (W: 8.5 x H: 11)

Inside front page \$2,500

Inside back page \$2,500

Outside back page \$3,000

Send your ads (in PDF or JPG format) at: [publications@appna.org](mailto:publications@appna.org) Last date to send your ads is Aug 15, 2023.

**Vendor Booths for exhibit area:**

Corporate/Pharmaceutical: \$1500

Other/ Non-Profit Organization: \$1500

Bazaar Vendor: \$700

**Payment options:**

-Credit Card

-Bank Transfer

-Check: Make payable to APPNA and mail to:

6414 S Cass Ave

Westmont, IL 60559-3209

USA

APPNA Sponsorship/Expo Exhibit Package

**Select Sponsorship Package**

Platinum  Gold  Silver  Bronze

Other Packages if any: \_\_\_\_\_ Total Amount: \_\_\_\_\_

**Payment Options:**

Credit Card Type:  Visa  MC  Discover  AMEX

Credit Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable to: **APPNA** Check #: \_\_\_\_\_

Mail the entire Ad Form with Full Payment to:

APPNA  
6414 South Cass Ave.  
Westmont, IL 60559

630-968-9688 fax (only if paying by credit card)

## EXHIBIT REGISTRATION INFORMATION

### Vendor Booths for exhibit area:

Corporate/Pharmaceutical: \$1500

Other/ Non-Profit Organization: \$1500

Bazaar Vendor: \$700

### Contact Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### PRODUCT / COMPANY CATEGORY:

\_\_\_\_\_

Price: \_\_\_\_\_

### Payment Options

Credit Card Type:  Visa  MC  Discover  AMEX

Credit Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable to: **APPNA** Check #: \_\_\_\_\_

Mail the entire Ad Form with Full Payment to:

APPNA  
6414 South Cass Ave.  
Westmont, IL 60559

630-968-9688 fax (only if paying by credit card)

Please feel free to contact us for any questions or would like to be a sponsor.

Sincerely,

Dr. Humaira Ali (Chair, Host committee) Tel: 1-519-831-8883, Email: [humaira.h.ali@gmail.com](mailto:humaira.h.ali@gmail.com)

Dr. Naushad Noorani (Co-Chair, Host Committee) Tel: 1-647-965-0082 Email: [noonanimd@yahoo.com](mailto:noonanimd@yahoo.com)

Laiq Siddiqui - Tel: 647-831-1829 Email: [siddiquilaiq@hotmail.com](mailto:siddiquilaiq@hotmail.com)

## CONTRACT TERMS: MUST SIGN, DATE & RETURN

This agreement is between the Association of Physicians Pakistani-descent of North America (APPNA) as the first party and Exhibitor as the second party called the exhibitor for the period of Sept 3, 2023. The terms of the contract are all of the terms which exist on this subject between the two parties. APPNA grants the exhibitor the right to use the designated space as assigned by APPNA.

### **DAYS AND TIMES:**

(All times are subject to change)

### **Set-Up Time:**

Sunday 09/03/2023: 7:00 AM - 9:00 AM

### **Timings of Exhibition:**

Sunday 09/03/2023: 9:00 AM - 7:00 PM

### **Move Out:**

Sunday 09/03/2023: 7:00 PM - 9:00 PM (Must be out by 9:00 PM)

### **CANCELLATION:**

Cancellation by August 15, 2023: Refund less administrative fee of \$300.

After August 15, 2023: No refunds.

1. Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to person(s) or damage to exhibitor displays, equipment, or other property or loss of property brought upon the premises of the hotel / convention center and agrees to indemnify, defend and hold harmless APPNA, the hotel, and its owners, servants, agents, and employees against all claims or expenses for such losses, including attorney's fees, arising out of the use of the hotel premises excluding any liability caused by the negligence of APPNA or the hotel or its owners, agents, or employees.

The exhibitor understands that neither APPNA nor the hotel maintains insurance covering the exhibitor's property or lost revenue and it is the sole responsibility of the exhibitor to obtain such insurance.

2. Exhibitor acknowledges and agrees to abide by APPNA's Chargeback Abuse Policy as stated on the [www.appna.org/policy/](http://www.appna.org/policy/).

3. A. All booths must be purchased and booked through APPNA with payment directly made to APPNA. Third party sales and/or re-sale of booths are strictly prohibited. Individuals/companies engaging in such behavior (applicable to both parties, sellers and buyers) will be black-listed and barred from participating in all future APPNA events. No exceptions.

B. Booth(s) cannot be transferred to another exhibitor for ANY reason. **Transfers done between exhibitors will not be honored.** In the event that you/your company cannot participate in the bazaar due to extenuating circumstances, please notify APPNA in writing and your booth will be cancelled and refund provided in accordance with the contract terms listed on this document. Your booth will then be put back on sale to the public.

**C. Exhibitors/companies may purchase multiple booths (two or more) at the bazaar. ALL exhibitors/companies must purchase their own booth(s) separately. Exhibitors/companies are not allowed to purchase booths for another exhibitor/company.**

4. APPNA in its discretion may change, postpone, or cancel the exhibition if in its judgment some casualty or emergency requires such action. In the event of cancellation, the Exhibitor may receive a refund (upon review of

APPNA Sponsorship/Expo Exhibit Package

the circumstances) within 30 days if fees have been charged or a deposit has been received by the APPNA office.

5. No exhibitor may hold private showings in his/her hotel room or in any other area of the hotel, other than the exhibit space designated by APPNA.

6. Exhibitor will be allowed to display its company signs on the booth but not beyond it. Banners are NOT allowed to be displayed in any other location in the exhibit hall or hotel.

7. This exhibition is closed to the public and exhibitors are encouraged NOT to make public notice of this showing, this is open to APPNA members and their invited guests only.

8. The cost of the exhibit space hereby leased shall be indicated on page one of this contract per booth space and full payment is due in advance. APPNA does not guarantee space/booth choice requested.

9. Deviation from the assigned space will not be allowed. Any empty spaces above and beyond your booth are under APPNA's possession. If exhibitor deviates from assigned space, without APPNA approval, exhibitor is subject to additional fee.

10. It is the responsibility of the exhibitor to pay all applicable local, state and federal taxes on sales.

11. The sale of any item in a transaction is between the exhibitor and the purchaser(s). **APPNA is not responsible for any transaction.**

12. APPNA does not guarantee that any exhibit will be exclusive, nor do we guarantee any profit margin or sales.

13. After the Exhibitor contract is reviewed, accepted and processed by APPNA, (a signed contract must be accompanied by payment in full), the exhibitor will be issued a confirmation e-mail which, in conjunction with and subject to the terms of this contract, grants non-transferable license to only use the specifically assigned space at the APPNA 46th Annual Convention within the guidelines of the rules & regulations and for the exclusive purpose as defined in the above description.

If this Contract is rejected and no confirmation is issued, the Exhibitor shall receive a refund within 30 days if fees have been charged or deposited.

14. The standard 10 ft wide X 8 ft deep space includes a single booth defined by: (1) 6' draped display table, and (2) chairs. **THERE IS NO FOOD OR BEVERAGES (BREAKFAST/LUNCH/DINNER/ETC...) INCLUDED WITH THE PURCHASE OF A BOOTH(S), EITHER EXPRESSLY OR IMPLIED.**

15. All displays must be confined to the booth and cannot obstruct the view or access of surrounding displays. If we receive any complaint that any exhibitor is blocking the view of their neighbors, the exhibitor will be notified by one of the APPNA staff members only once, if the exhibitor does not comply, they will receive an official notice to vacate the space within an hour with no refunds.

Any demonstrations, discussions, or other activities must be confined to the booth. Audio, video, and multimedia equipment will be monitored by Exhibit Staff to ensure that a comfortable sound level is maintained; and conforms to the rules/regulations of the hotel/convention center and local laws/regulations.

16. Solicitation of any kind by any exhibitor or group (for-profit or not-for-profit) is expressly prohibited outside of the assigned booth.

17. Fireworks and any other incendiary devices & helium are expressly prohibited. Fuel tanks or heating appliances such as microwaves, ovens, etc... are also prohibited.

18. Exhibitors are not allowed to bring in accessories like electrical wires, lights, drapery, etc., without permission of APPNA's official exposition/decorating company.

Exhibitors bringing in such items will be responsible to pay any damages that are caused to hotel/convention center/other exhibitors or APPNA.

19.A. Actual space/booth location may be displaced or changed from the layout/diagram for logistic reasons, and so will the entrances and exits.

B. APPNA does not guarantee flow of traffic through specific entrances or exits.

20. APPNA reserves the right to retract the Confirmation Letter and Contract and therefore close any exhibit and eject any exhibitor or exhibitor's staff immediately from the Exhibit area and Hotel who/which participate(s) in illegal activities of any kind, is/are involved in any way with disruptive or dangerous activities, violate(s) any of the terms or conditions of this agreement, or does not immediately comply with instructions given by the APPNA Exhibit staff.

21. Exhibitors and their staff indemnify and hold harmless the Association of Physicians of Pakistani-descent of

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North America (APPNA) its' staff and agencies from and against all costs, damages, judgments or legal expenses which may arise from this agreement, set-up, exhibition, participation or dismantling activities during, before, and after the convention. Exhibitor also assumes all risks of loss, injury, theft or damage of any kind or nature whatsoever to any exhibit or component thereof; including but not limited to goods, merchandise, cash, records, or any other property. Further, exhibitors are expressly bound, at their expense, to repair any damage which they may cause to the bazaar fixtures or the convention center through unauthorized modifications or movement of their exhibit.

22. Cleaning within the booth space rented by an exhibitor is the exhibitor's responsibility. Common areas and isles will be cleaned by APPNA assigned crew.

23. An exhibitor, who does not move-in/out during the designated move-in/out times, will be responsible for moving their merchandise to/from their booth and paying directly to exposition company or any other related labor.

24. Exhibitors and their staff indemnify and hold harmless the Hotel/convention center and their respective agents against any claim or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither APPNA nor the Convention center/hotel maintains insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

25. Fire Regulations: All materials used for booth decoration must be nonflammable. Electric signs and equipment must be wired to meet specifications of local fire authorities. Fire extinguishers on walls/floor/elsewhere must not be removed or obstructed in any manner.

26. APPNA reserves the right to interpret, amend and enforce these Contract Conditions, Rules and Regulations. Each Exhibitor, for him/herself, his/her agents and employees agree to abide by all Contract Conditions, Rules and Regulations set forth herein or any subsequent amendments or interpretations.

**As an authorized agent of this Business/Organization, I have read and understand this contract and agree to abide by it.**

**Name (Please Print):** \_\_\_\_\_

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Company Title**

\_\_\_\_\_  
**Date**