



**Association of Physicians of
Pakistani Descent of
North America**

APPNA **Jul 1-5**
49th Annual **2026**
Convention

Education . Innovation . Philanthropy . Medical Missions

Rosen Shingle Creek Hotel, Orlando, FL

Information Package

Sponsorship . Advertising . Marketing . Exhibit

WHO WE ARE

APPNA was founded in 1977 to bring all the Physicians of Pakistani-descent under one umbrella to foster their professional and social needs. As of today, APPNA proudly represents approximately 18000+ physicians of Pakistani-descent including Oncologists, Cardiologists, Gastroenterologists, Hospitalists, Pulmonologists/Intensivists, Psychiatrists, Primary Care/Family medicine providers, OB-GYNS, Surgeons, Pediatricians, Radiologists, Pathologists, Researchers, Academicians and Hospital executives. They are present throughout North America delivering healthcare to millions as well as engage in Healthcare policy making & Advocacy efforts.

APPNA Physicians also volunteer their time and money to provide necessary healthcare to non-affording segments of their communities via Free Clinics regardless of race, color, gender or age. They also provide consultative, logistic and monetary assistance in improving the healthcare infrastructure in Pakistan by arranging medical equipment/supplies, upgradation of public sector hospitals as well as conducting academic seminars/conferences.

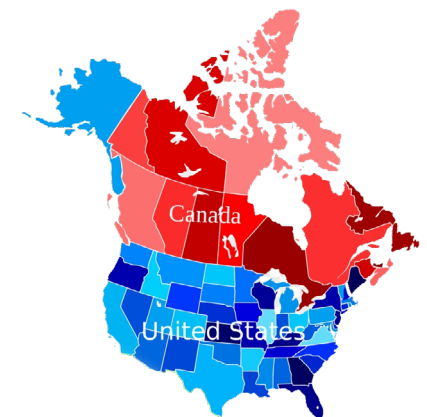
Member Physicians of various alumni of APPNA are instrumental in providing much needed assistance to young Medical graduates from respective Medical Universities in securing Residency spots. A dedicated committee of APPNA also work diligently for timely processing of their work visas/immigration issues. APPNA also works closely by partnering with other mainstream medical organizations/societies to address challenges in healthcare system both locally & globally like prevention of epidemics and creating awareness of cancer screening, etc. We inform and educate decision makers and opinion making leaders in problems confronted by the medical community in general and Pakistani-American physicians in particular through advocating for increasing physician work force, participating in national health initiatives such as obesity prevention and investing in global health education.

WHERE WE ARE

Association of Physicians of Pakistani-descent of North America (APPNA) is the second largest non-profit ethnic medical organization in the United States. It is headquartered in Westmont, a suburb of Chicago, Illinois with its component chapters throughout the United States. APPNA members have been proudly serving all kinds of communities in the United States from inner city medically underserved neighborhoods to remotely located rural areas in almost every State in the US.

NATIONAL REACH THROUGH COMPONENT CHAPTERS

APPNA serves as an umbrella organization for a network of over 50 component societies which include regional chapters, Medical school alumni as well as Specialty organizations sharing the common vision of providing affordable quality healthcare to all as well as help their members to achieve performance excellence in the field of Medicine.



HIGHLIGHT YOUR ORGANIZATION AT THE LARGEST GLOBAL PAKISTANI PHYSICIANS GATHERING!

Here is what you can do at our events with gathering of 4,000+ people from North America:



SHARE
INFORMATION



SIGN UP
CLIENTS



SELL & MARKET
MERCHANDISE



PUBLICIZE PRODUCTS &
UPCOMING EVENTS

Orlando, Florida

Orlando is a lively central Florida city that mixes world-famous entertainment with an easygoing, sunny lifestyle. Beyond its reputation for massive theme park destinations like Walt Disney World and Universal Orlando Resort, the city itself features a vibrant downtown, palm-lined streets, and scenic green spaces such as Lake Eola Park, where people stroll, paddleboat, and relax by the water with skyline views. Year-round warm weather makes outdoor dining, festivals, and markets part of everyday life, while a growing food scene, diverse neighborhoods, and nearby natural springs and beaches add depth that goes far beyond roller coasters and attractions.



Rosen Shingle Creek Hotel

Rosen Shingle Creek is a sprawling luxury resort-style hotel in Orlando, Florida, known for its elegant Spanish Revival architecture and extensive amenities spread over a 255-acre property at the headwaters of historic Shingle Creek. Opened in 2006, this AAA Four Diamond-rated destination features 1,501 guestrooms and suites with scenic views, a championship 18-hole golf course, multiple outdoor pools, and a full-service spa, along with around 15 on-site dining and lounge options. The hotel is also a popular choice for conventions and events thanks to its vast flexible meeting spaces, and its convenient location near major attractions like the Orange County Convention Center and Universal Orlando Resort makes it a comfortable and upscale base for both leisure and business travelers.



APPNA CONTINUING MEDICAL EDUCATION

The main objective of the APPNA committee of Continuing Medical Education is to assist practicing physicians, advanced practice providers, and other health care professionals in their professional development by providing educational activities to enhance their knowledge and skills in their respective areas of practice, thereby improving performance and patient outcomes.

APPNA provides ACCME-certified Continuing Medical Education activities in the form of courses, conferences, and workshops at the sidelines of its annual business meetings. Both presenters & organizers of these CME activities spend countless number of hours to deliver high quality educational activities as well as hands on workshops with up to date medical knowledge and fine skills. To this end, these CME sessions are designed to engage learners in interactive learning sessions and enhance skills that can be applied in clinical practice or in research/academic setting.

APPNA meetings also have exhibit areas to allow our colleagues in Healthcare industry demonstrate cutting edge medical innovations/devices and advanced technology in the field of Medicine.



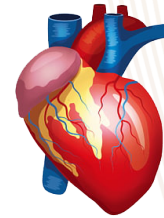
APPNA Promoting Continuing Medical Education

CME SESSIONS AT APPNA 49TH ANNUAL CONVENTION 2026

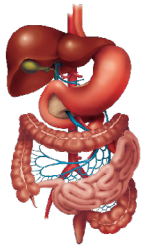
CME topics will include following specialities:



General CME Sessions



Cardiology



Gastroenterology



Oncology

APPNA PROJECTS

Your dollars at work for humanity!

In the last 45 years, APPNA has completed multiple projects and ran excellent Social Welfare, Disaster and educational programs on both sides of the pond. Our members work hard and surely, your monetary contribution go a long way to help our people in need. APPNA is proud to share some of these philanthropic achievements over the years.

- APPNA COVID19 Task Force
- APPNA Flood Relief Efforts
- APPNA Cornea Transplant Project
- APPNA free Clinics
- APPNA Medical Missions
- APPNA Telemedicine project
- APPNA Institute of Public Health
- APPNA Muskan (Cleft lip and Palate repair project)
- Munirabad School With TCF
- Thar Well projects
- APPNA eye camps
- APPNA sponsored Rehabilitation projects.

Your continued support in the form of attendance and participation at our meetings and Seminars will continue to provide much needed help to our people and we will continue to make you proud of your contributions.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$100,000

- Sponsorship recognition during the meeting
- Placement of Sponsor's Logo on Main Welcome Banner and Meeting Registration Bag
- Two Prime-class exhibit booths at APPNA Expo
- 5 minutes talk time at the APPNA Saturday Night Banquet
- One full back page advertisement in the Annual Meeting Journal
- Platinum Sponsor Plaque awarded at recognition during the Saturday Annual Banquet
- 10 tickets to APPNA Saturday Night Banquet
- 10 tickets to APPNA Friday Night Entertainment Event
- Insertion of marketing material in registration bags
- One 90 Seconds video during APPNA Saturday Night Banquet and every hour on Video Wall

GOLD SPONSOR

\$75,000

- Sponsorship recognition & Gold Sponsor Plaque awarded at Friday Night Event
- One Prime-class exhibit booth at APPNA Expo
- 5 minutes talk time on Friday Night main stage event
- One full-page advertisement in the Annual Meeting Journal
- 6 tickets for APPNA Friday Night Entertainment
- 6 tickets for APPNA Saturday Night Banquet dinner and entertainment
- Insertion of marketing material in registration bags
- One 60 Seconds video during APPNA Friday Night Banquet and every hour on Video Wall

SILVER SPONSOR

\$50,000

- Sponsorship recognition & Silver Sponsor Plaque awarded at Thursday Night Event
- One Deluxe exhibit booth at APPNA Expo
- 5 minutes talk time on Friday Night main stage event
- One full-page advertisement in the Annual Meeting Journal
- 4 tickets for APPNA Friday Night Entertainment
- 4 tickets for APPNA Saturday Night Banquet dinner and entertainment
- One 60 Seconds Video Ad every hour on Video Wall
- Logo on Sponsorship Banner at the Registration Desk

DINNER & LUNCH SPONSORSHIP OPPORTUNITIES

DINNER SPONSORSHIP

- Sponsorship recognition during the Dinner, placement of Sponsor Logo on the Program and upto 2 minutes video play during the dinner.
 - Chapter Night \$10,000
 - Cultural Night \$25,000
 - Alumni Night \$30,000
 - Main Banquet \$35,000

Speciality Lunch Symposium

Lunch Symposium will be held on Thursday, Friday and Saturday.

Sponsorship Package includes:

- Speciality based lunch sessions including Oncology, Cardiology, Gastroenterology and Psychiatry.
- 10-15 minutes talk time during Lunch
- One Standard Non Retail Booth in Non Retail Area


Speciality Lunch Sessions:

Saturday Lunch Session	\$25,000/speciality lunch
Friday Lunch Session	\$25,000/speciality lunch
Thursday Lunch Session	\$20,000/speciality lunch

EXHIBIT OPPORTUNITIES

Exhibiting allows your company to differentiate your products, services or technology from competitors, and demonstrate your commitment to this science. It is also a perfect platform to launch a new product, collect feedback, network, and generate new leads.

 Standard Booth - \$4500/Booth

 Deluxe Booth - \$5500/Booth


 Prime Booth - \$7000/Booth

EXHIBIT PACKAGES

BUSINESS PROMOTIONAL PACKAGE - PRIME **\$8,500**

- One Prime 10x10 exhibit booth at APPNA Corporate Expo
- One Full Page Advertisement in the APPNA Convention Journal

BUSINESS PROMOTIONAL PACKAGE - DELUXE **\$6,500**

- One Deluxe 10 x 10 Exhibit Booth at APPNA Corporate Expo
- One Full Page Advertisement in the APPNA Convention Journal

BUSINESS PROMOTIONAL PACKAGE - STANDARD **\$5,500**

- One Standard 10 x 10 Exhibit Booth at APPNA Corporate Expo
- One Full Page Advertisement in the APPNA Convention Journal

Additional branding and promotional opportunities are available, including:

Badge Lanyards	\$20,000
Hotel Room Keys	\$15,000
Conference Tote Bags	\$10,000
(Multiple Sponsors will be on the tote bag)	
Tote Bag Inserts of Company Literature	\$3,000

DIGITAL OPPORTUNITIES



TECHNOLOGY SPONSOR

\$30,000

- Banner Ad in APPNA Event Mobile App
- Branding on Phone Charging KIOSK across the venue
- Ad on the Digital Video Wall
- Banner Ad on the Event Web Site
- Video Ad during the Saturday Night Banquet Dinner
- Recognition during all day sessions on the screens with sponsor logo



DIGITAL VIDEO ADVERTISEMENT

\$25,000

- Video Ad will be played during night events on Friday and Saturday Nights before the entertainment program starts
- Over 5000 people will be watching the ad on Friday and Saturday Night
- Video Ad will also be played on the Digital LED Wall



MOBILE EVENT APP BANNER AD

\$10,000

- Full screen ad on the startup screen of event App
- Over 3000 attendees will have App access
- Event App will have all the schedule, speaker bio, bazaar information and live notifications



DIGITAL LED WALL AD

\$3,500

- 60-90 Seconds video Ad on the Digital Video Wall
- Runs every hour
- Digital Video Wall

ADVERTISEMENT OPPORTUNITIES

With attendance of over 4000 members and their families at the event, APPNA Convention Journal is a premium brand avenue for advertisers to reach our membership.

Please note these opportunities are on a first come first serve basis.

CIRCULATION & Rates:



1000 copies will be distributed to attendees at the Convention.
(Digital Copy will also be available at www.appna.org)

Back Cover	\$4,000
Inside Title Page	\$3,500
Inside Back Cover	\$3,000
Full Page	\$1,500
Half Page	\$800

We also offers individual sponsorships for our spring, summer and fall events.

For all sponsorship, marketing and exhibit opportunities, please contact:

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